

**FROM DESIRE TO DESTINY:
SEVEN KEYS
TO YOUR MARKETPLACE MINISTRY**



JOHN S. GARFIELD


**RELEASING
KINGS
PUBLISHING**

KENNEWICK, WASHINGTON

© 2007 by John S. Garfield
First Printing, July, 2007

Releasing Kings Publishing
2736 Kyle Rd
Kennewick, WA 99338 USA
509-248-5837, 509-308-6873
e-mail: office@worldcastpublishing.com
Web Sites: www.worldcastpublishing.com
www.Releasing-Kings.com

ISBN 13: 978-0-615-14767-3
Cover by Paul Jones

Unless otherwise stated, all biblical quotations are taken from the *New International Version* © 1984, Zondervan Publishing House, Grand Rapids, Michigan 49530.

ALL RIGHTS RESERVED

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means—electronic, mechanical, photocopy, recording, or otherwise—without the express prior permission of Worldcast Publishing Company, with the exception of brief excerpts in magazine articles and/or reviews.

Printed in the United States of America

REVIEWS

John—First let me take a moment to say how wonderful I think the new book is. What a grace God has given you to be able to express the marketplace ministry in such a clear format. After reading your book I was re-inspired by God's concept of reaching the world through our heart's desires. I encourage you to read and re-read each chapter allowing the Holy Spirit to draw a map and point you in a new direction. The Marketplace is truly where the breath of God is blowing. I encourage you to join in the fun and see God touch lives.

Dawnya Sasse, www.teaevents.com

When I first met John, I could tell instantly what ignites his heart and passion. *Desire to Destiny* spells it out clearly and profoundly. John provides both a theological and practical framework for understanding the potential of those in the marketplace. Barriers between work and faith—business and missions—are melting and God is using an unexpected platform to transform individuals, businesses, and nations. Imagine the impact we could have on this world by just capturing and living our dreams. This book is a must read for businesspeople as well as pastors and church leaders who desire to know more about those who make up their congregations.

Mark Charles, www.a-crossborders.org

John Garfield's book, *Desire to Destiny: Seven Keys to Your Marketplace Ministry*, helps equip and inspire Christian business people to change their world. As one who works with both ministry leaders and business leaders in North America and overseas, I pray this work brings another level of partnership between the business leader and their pastor. Together, kings and priests will impact our cities, our government, and our destiny.

Mel C. Mullen, Word of Life Centre,
Red Deer, Alberta, www.wordoflife.ca

Desire to Destiny stirred the depths of my heart. I was challenged to follow my God-given desires as I serve Him in my marketplace. My vision was expanded, my passion for representing Him was ignited, and my life was challenged to be more balanced as I follow Him more closely. I found this book to be simple, yet biblical to the core. It certainly stretched my thinking. The practical steps and exercises were very helpful. I was encouraged that His Kingdom is within us, and we are to represent Him in our workplace. John presents a balanced view of God's sovereignty and our part in His plan.

Kent Humphreys, President
Fellowship of Companies for Christ, www.fcci.org

Desire to Destiny confronts a good idea run amok. For too long the over emphasis on "waiting for God" has left many in the Body of Christ with the unbiblical belief that *waiting* is all we can do or are supposed to do as we stand still in anticipation that destiny will occur whether we do anything or not. John reminds us that we are to be co-laborers with God in transforming the kingdom that "is" into the kingdom "come." To deny the responsibility God has entrusted to humanity in the management of the earth is to have a diminished view as to what the life of Jesus was about.

Linda Rios Brook, President
Rios Brook Foundation, www.riosbrook.org

John's new book *Desire to Destiny*, has capsulated a progressive vision for marketplace ministry that is prime for the hour. The book communicates a business-ministry model that is easy to understand and attainable for anyone with a little initiative. I greatly appreciate the bottom line focus on wealth for a purpose, reaching the world for Christ. This book is far superior to your first book in content and instilling practical vision. Well done John!

Duane Smith, Investment Specialist—Realtor®
www.tricitiesconnection.com

It is clear that John Garfield has his finger on the pulse of God's direction for the Kingdom. He is a pioneer among church leaders who are taking a fresh look at this incredible move of God in the marketplace. From *Desire to Destiny: Seven Keys To Your Marketplace Ministry* is a clarion call for the Body of Christ to bridge the gap between business and work and to partner together as God intended. This awesome book is that tool to equip Kings and Priests to realize that we are all on the winning team, i.e., God's team. This relevant message is for this hour.

Pat Moore, Director/Marketplace Minister,
Center for Business Excellence

A prophet spoke over me years ago, that the move of God that I was born for was not yet in the earth. I wondered as I wandered, I struggled with walking away from a ministry that was somewhat fulfilling but just not me. My destiny was not being lived out, and I knew it.

Releasing Kings was like a breath of fresh air; confirmation and the final dose of permission that I needed to march ahead whole heartedly. Living this message is amazing. It often scares me, like Peter ready to step out of the boat into the unknown. But my destiny is being pursued, and it is rewarding.

John Garfield has taken the next step, the practical step. *Desire to Destiny* is the nuts and bolts of the message. Clearly the time has come. The move of God is in the earth. God's people are receiving the authority to live the message, the freedom to be the expression of God in the earth, and the confidence to know and understand that their life is ministry. Our eyes have been opened. *Desire to Destiny* gives the practical insight and guidance to take the next step.

John Laney, Project Manger, Developer
www.fluidynamics.com

Just as professionals in every area of the marketplace keep copies of books, manuals, and text for quick reference during their working hours, John's book should be treated as such for the serious Kingdom-minded person. During consultations with International Christian Business Leaders over the past 12 months, I have heard on several occasions that they struggled with what seems to be a fragmentation. I believe *Desire to Destiny* is designed to equip you, in such a way, as to be positioned to bring strength and unity to the Body of Christ. My prayer is that as you study John's book you would receive clarity of the solutions that exist to the challenges before you. I thank you John, for your obvious perseverance.

Robert Kinsella—President & CEO,
Alberta, Canada, www.placeofwealth.com

John Garfield has written a magnificent follow up to *Releasing Kings*, with his new book, *Desire to Destiny*. It is a wonderful testimony and primer for all those who have even the smallest feeling there is more. There is! John reminds us, in the plain words of those of us in the marketplace every day, what a father does and how to recognize we live in the Kingdom now if we will truly believe and live in a full relationship with God.

The book mirrors so much of my wife and my walk with the Lord these past seven years, that it is exciting to find there are indeed many others on the same path. The power of networking and sharing our testimonies cannot be emphasized enough. If indeed “we overcome by the power of the blood and the word our testimony,” then we must learn to express it and live it for others to see, not just hear. John's new book is a tremendous reminder and aid for us engaged in it and for all who desire to follow. I highly recommend it.

Bruce P. Gerhart, Midwest Regional Manager,
Love Funding Corporation, www.lovefunding.com

I recently had the opportunity of working with John Garfield during our first *Releasing Kings* Conference in Alberta, Canada. It's one thing reading his books, which I know can personally ignite a divine "spark" in the entrepreneur's heart. It's another thing to work with John in the marketplace. Susan and I are privileged to be partnering with John on "Releasing Kings" Conferences, and helping with some of the mentoring services and new website for *Desire to Destiny*, www.desiretodestiny.com. As a couple, Susan and I continue to be impacted and our own dreams being fulfilled. *Desire to Destiny* will give you practical steps and tools to implement that "freedom" received from *Releasing Kings*. *Desire to Destiny* will help you take bold decisive steps expressing your gifts and talents to those who need them most. God's anointing is all over this message! God gets excited about people that boldly express the freedom they've received, and spread this throughout the marketplace. John's heart is to help do for you what he is doing for us. So trust your heart, believe that "passion" that makes you come alive, and boldly take the steps to a great adventure. We would be overjoyed to hear your story.

David and Susan Harris,
Airdrie, Alberta, www.desiretodestiny.com



FROM DESIRE TO DESTINY: SEVEN KEYS TO YOUR MARKETPLACE MINISTRY

Foreword by Harold Eberlexi
Preface	xiii
Introduction	1

KEY I

I'M PROPHETIC—GOD AND I TALK	3
1 Introspection—The Second Fastest Way to Find Your Passion	5
2 Understanding the Sovereignty of God.	9
3 Guidance—Obedience vs. Initiative	15
4 Back from the Future	19
5 When Will Thy Kingdom Come?	23
6 The Gospel of the Kingdom	29
7 It Looks This Way	37

KEY II

I'M PASSIONATE—FOLLOWING THE DESIRES OF MY HEART	41
8 You're a Treasure.	43
9 Becoming "You".	49
10 Finding God in Your Heart	53
11 Plans of the Heart	59
12 How to Encourage Your Heart	63
13 "Making" Dreams Come True	69
14 You Have to Ask	71
15 You Have to Try.	75

KEY III

I'M PURPOSEFUL—BRIDGING MY DESIRES AND GOD'S PLAN	81
16 What's Your Next Move?	83
17 Taking Initiative and Risk	89
18 How to Make a Decision	95
19 Why Step Out of the Boat?	99
20 Kings Have a Cause.	103
21 Goals Are Spiritual	107
22 Creativity—from Idea to Reality.	113

KEY IV

I HAVE A PLAN FOR PRODUCTS—

ADDING VALUE TO THE LIVES OF OTHERS (MINISTRY) 119

- 23 Positive Mental Attitude 121
- 24 Opportunity Is Knocking 127
- 25 Not-So-Spiritual Warfare 131
- 26 Making a Plan for Your Heritage 135
- 27 Planning Your Exploits 139
- 28 Plan a Valuable Product 143

KEY V

I'M MOVING FROM PROFITS TO PROSPERITY 151

- 29 Is Wealth God's Will? 153
- 30 Wealth Is a Tool 159
- 31 Moving to a Wealth Mentality 165
- 32 How to Break Poverty 169
- 33 Learning to Multiply 173
- 34 Putting Money to Work 179

KEY VI

I HAVE A MISSION—BLESS THE NATIONS 185

- 35 Converting Money into Ministry 187
- 36 Third-World Missions—Starfish Style 191
- 37 Write Your Own Ticket 197

KEY VII

I'M CONTAGIOUS—VIRAL MISSIONS 201

- 38 Reformation—Sustaining Revival in the Marketplace 203
- 39 All by Itself—the Soil Producers 209
- 40 Viral Missions 217
- Appendix A—Recommendations 223
- Appendix B—The Desire to Destiny Mentoring System 225

FOREWARD

It is time for God's people to be the head rather than the tail. The presence of righteousness is needed in every area of society including business, government, education, communication, sales, and services. God is calling people to rise out of mediocrity, accept responsibility, and take positions of leadership.

Relating to these subjects, I had the privilege of co-authoring an earlier book with John Garfield entitled, *Releasing Kings for Ministry in the Marketplace*. We have had a terrific response with communications from all over the world. Individuals, Bible study groups, and churches have embraced the message of kings in the marketplace. As a result, dedicated Christians have gone out full of faith and more confidence to impact the world for the Kingdom of God.

Now John has developed this message even further, with a passion to inspire Christians to respond to the call of God in all areas of society. John is creating faith and excitement in those who are willing to succeed. He is removing obstacles which exist in the minds of the hesitant. He is provoking those who sit in the starting gates. He is injecting fire in the hearts of those who are willing, and he is releasing the entrepreneurial spirit. John is challenging God's people to walk the streets where Jesus would walk—the streets of the business world and community right around you.

Meditate on the words written herein and you will see yourself being propelled forward.

Harold R. Eberle
President of Worldcast Ministries and Publishing

You will be blessed in the city and blessed in the country.

The fruit of your womb will be blessed, and the crops of your land and the young of your livestock—the calves of your herds and the lambs of your flocks.

Your basket and your kneading trough will be blessed.

You will be blessed when you come in and blessed when you go out.

The LORD will grant that the enemies who rise up against you will be defeated before you. They will come at you from one direction but flee from you in seven.

The LORD will send a blessing on your barns and on everything you put your hand to. The LORD your God will bless you in the land he is giving you.

The LORD will establish you as his holy people, as he promised you on oath, if you keep the commands of the LORD your God and walk in his ways. Then all the peoples on earth will see that you are called by the name of the LORD, and they will fear you. The LORD will grant you abundant prosperity—in the fruit of your womb, the young of your livestock and the crops of your ground—in the land he swore to your forefathers to give you.

The LORD will open the heavens, the storehouse of his bounty, to send rain on your land in season and to bless all the work of your hands. You will lend to many nations but will borrow from none. The LORD will make you the head, not the tail. If you pay attention to the commands of the LORD your God that I give you this day and carefully follow them, you will always be at the top, never at the bottom. Do not turn aside from any of the commands I give you today, to the right or to the left, following other gods and serving them.

(Deuteronomy 28:3–14)

PREFACE

The Father's heart is delighted in this hour to see the saints doing the work of the ministry. Creation is eagerly waiting the day when these sons will be revealed in all their glory (Romans 8:18–19). The “day” is today and the marketplace is the forum for ministry. The first fruits are an entrepreneurial, conquering, creative, and contagious generation of men and women being released into prosperity and ministry right now. We used “Kings” to describe this exciting and growing dynamic among God's people.

Implementing the desires in millions of individual hearts to express the destiny God has in mind for the earth is both global and personal. The marriage of personal dreams with God's purpose launches an adventure more exciting and fulfilling than we ever imagined. The revelation to connect our personal life (vocation, business, hobbies, gifts, interests, passions, etc.) with God's plan to take the gospel to the ends of the earth and bless the nations is the journey of a lifetime. The greatest trademark of a Kingly lifestyle is that it's *fun*. Helping people connect with their own hearts and experience their own success in measurable increments of creativity, prosperity, and ministry is simply a thrill and a privilege. Servants are being graduated to “friend” status with Jesus and the ramifications go far beyond punching the clock until retirement.

Special thanks to Harold Eberle for laying a foundation in theology for marketplace ministry. We listed his “must reads” in Appendix A. David Harris provided the thought questions and exercises at the end of each section. He's leading the charge to implement a coaching ingredient to the message of this book through

From Desire to Destiny: Seven Keys to Your Marketplace Ministry

www.desiretodestiny.com. Annette Bradley provided the final edit and managed the publication. Lee Pierce put the book in the final layout and incorporated a million comments. Paul Jones created the cover. Thanks for your patience and help.

God has given by some great examples of Kings that already exemplify the message in this book. At some level God has mysteriously and wonderfully knit our hearts together for this common cause of releasing more Kings. God adds more all the time so the list is incomplete, but I want to personally thank those that have been an encouragement and example to me: John Laney, Del Olivarrez, Duane Smith, Howard Ferris, Dawnya Sasse, Andy Briesmeister, Mark Charles, Mike Nelson, Don Ward, and David Harris. Most have a story of their Kingly exploits on our interview page.

I often get a surprising response from Kings exposed to this message for the first time. It goes something like this: “Please take me with you. I want to be part of what you’re doing.” I feel the same way and I’ve purposed in my heart to take an army to a new level. You see, we’re all anxious in our hearts to do what the Father is doing and be about His business. It really is a reformation.

INTRODUCTION

*R*eleasing Kings for Ministry in the Marketplace (our first book) is a great foundation for marketplace ministry, from its biblical roots to its outworking in our lives. Since its publication in 2004, it has resonated with people around the world. The sequel is obviously, “How do I get started?” Becoming more Kingly, entrepreneurial, and missions-minded in the Kingdom is a transition that implements some of the new wings in our theological house . . . breaking poverty for example. To help the legion of spiritual entrepreneurs take their places in the Kingdom, we’ve created seven simple steps that can be a roadmap to your personal adventure.

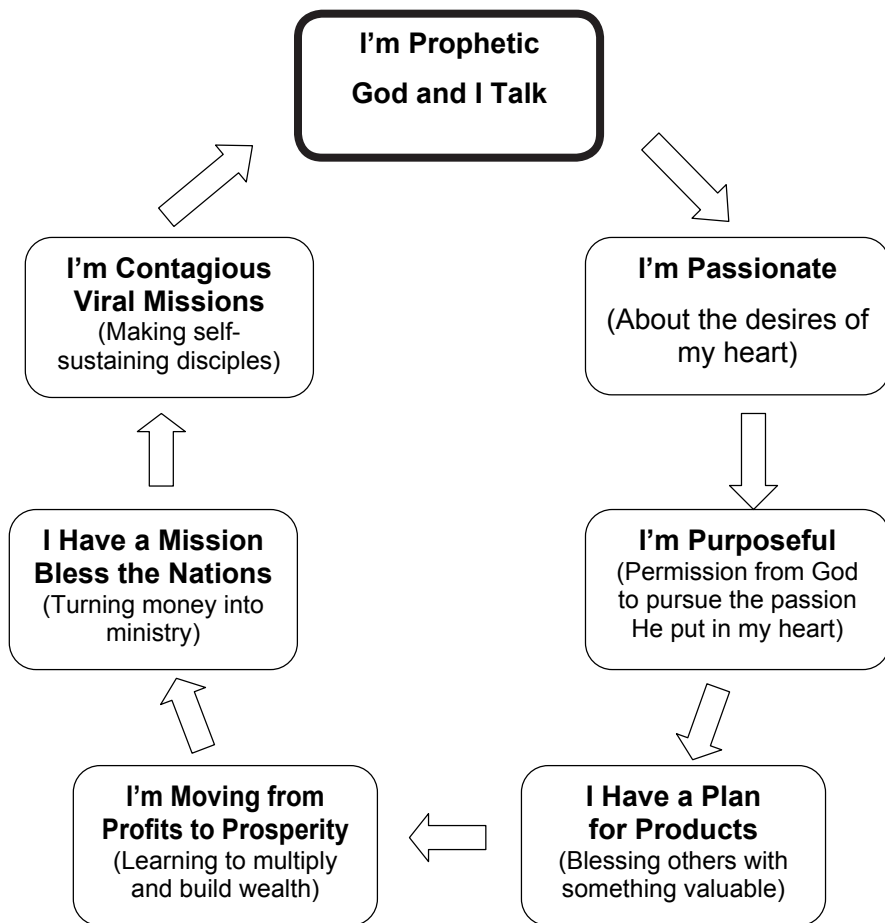
1. I’m Prophetic—God and I Talk
 - a. What has God written on my heart?
 - b. What’s He doing in the Kingdom?
2. I’m Passionate—Following the Desires of My Heart
 - a. Allowing myself to experience the emotions of a dream-come-true.
 - b. Building a vision to facilitate receiving my heart’s desire
 - c. Setting timely goals to take steps toward the vision
3. I’m Purposeful—Bridging My Desires and God’s Plan
 - a. Feeling God’s specific permission to pursue my passion
 - b. Connecting the dots between God’s will for my life and my passion, history, talents, personality, etc.
4. I Have a Plan for Product(s)—Adding Value to the Lives of Others (Ministry)

From Desire to Destiny: Seven Keys to Your Marketplace Ministry

- a. Packaging your passion in a way that will bless others
 - b. Receiving a financial return for the value of your product
 - c. Goals—the wellspring of creativity
5. I'm Moving from Profits to Prosperity—Learning to Multiply
 - a. Learning to multiply your profit into wealth
 - b. Learn to multiply your own efforts with disciples, employees, and networking
 6. I have a Mission—Blessing the Nations
 - a. Leveraging your ministry/business to bless the nations
 - b. Providing an incentive for your disciples or staff to take your business/ministry elsewhere
 7. I'm Contagious—Viral Missions
 - a. Catching the next wave of a grass roots movement
 - b. Missions done God's way is fun, contagious, and it carries the ingredient of prosperity

KEY I

I'M PROPHETIC—GOD AND I TALK



Writing a “one-size-fits-all” recipe to launch your life might seem as if we are trying to eat an elephant in one sitting. However, we have learned that there are some bite-sized pieces that we can offer; a progression toward your life’s purpose that can be embraced with some hope of getting there. It starts with God. When we understand how He operates and relates to us, the fog starts to lift and the essentials come into view.

Introspection—Self examination is all that secular life coaches have to offer! God really does grant the desires of our hearts. Our hearts naturally gravitate toward what He’s doing in the earth. If you want to know what really will put passion in your own heart, you’ll want to take a peek at what God is doing. It’s pretty exciting!

Sovereignty—God has a plan but He leaves it “open” for you to participate. “Sovereignty” means He has the power to do anything He wants (and occasionally does), but He usually works through people as a first preference. That promotes initiative to a place of importance in our walk with God. We play a big role in choosing our destiny.

Guidance—When we mature from “servant” to “friend,” God starts asking us to make many of the decisions. That’s the point where some Christians will fail, while Kings excel. When we finally understand that God is asking us what role we want to play, the guilt over being independent and rebellious stops, and the adventure in co-laboring begins.

Kingdom When? Kings who are willing to make decisions discover that the job of expanding the Kingdom isn’t reserved for the millennium—it’s our job right now. We can ask for the power, the finances, and the open doors to fix a broken world . . . and we should.

Good News—The good news of the Gospel isn’t just about sin and the solution Jesus provided on the cross. It’s about His resurrection and how to receive and live in abundant life.

“It Looks this Way.” When we get our theology right and understand Who God really is, we gravitate naturally toward our heart’s passion, purpose, plans, prosperity, and mission.



CHAPTER 1 INTROSPECTION— THE SECOND FASTEST WAY TO FIND YOUR PASSION

After class, a really nice lady was convinced for the first time that God was interested in granting her the desires of her heart. She was a little frustrated, however because she really didn't have a passion to which she could point. I suggested she read *Releasing Kings*. It dawned on me that there is quite a large group who are mature enough *not* to ask God for the wrong things. Most of us have enough dead works under our belts that we've gotten the cure (don't consume prayer on our carnal appetites). However, many Christians do not have a clear grasp on the specifics of their destinies. So, here are a few thoughts on how you can find the passion that will motivate your vocation and your ministry, and land you on your destiny.

“What's my passion?” This is a great place to start. You're already farther than you think. Many believers live their entire lives according to religious principles that never really touch their hearts. It's no fun. Coaching from a host of self-help gurus is also popular in the business world right now—it's called success coaching. It's mostly great stuff and it borrows heavily from biblical principles. However, it's still rooted in self-motivation. It works (from the head) but Christians have something that works better (from the heart), and some power to go with it—the Holy Spirit!

Finding the passion or the desire of your heart that also is rooted in God's heart is the real home run. God promises to do it—but, as with all redemptive promises, we play a role in cooperating with Him to receive the deposit in our hearts. Listen to the covenant.

“This is the covenant I will make with the house of Israel after that time,” declares the Lord. “I will put my

laws in their minds and write them on their hearts. I will be their God, and they will be my people. No longer will a man teach his neighbor, or a man his brother, saying, Know the Lord, because they will all know Me, from the least of them to the greatest.”

(Hebrews 8:10–11; see also Hebrews 10:16 and Jeremiah 31:33–34) [Emp. added]

Introspection is the second-fastest way to find your heart's desire. The fastest way is getting to know Jesus at the next level. There are four “ask whatever” promises in John that I like to quote. Each contains a key to finding the desire of your heart, so you can ask out of your own passion.

1. What's the Father Doing? The most fun you can have on this planet is to catch the wind of the Holy Spirit and do what the Father is doing. For example, I didn't invent *Releasing Kings*. It's something that God is doing throughout the earth. It's become the passion of my heart and the resulting conferences are a total hoot. God has something equally exciting for all of us.

I tell you the truth, anyone who has faith in me will do what I have been doing. He will do even greater things than these, because I am going to the Father. And I will do whatever you ask in my name, so that the Son may bring glory to the Father. You may ask me for anything in my name, and I will do it.

(John 14:12–14) [Emp. added]

Here's how it works: I'm having fun and if I run short of anything inside the desires of my heart, I just ask for it. It's God's nature to overflow our cups . . . and you can ask whatever!

2. Hang Around God. Spend time in prayer simply talking to God. Allow the Holy Spirit to quicken Scriptures to you as you read. When you get an idea, meditate on it and let your dream unfold into a plan you can work. Realize that you're important to God and His heart longs to spend time with your heart. That's when the transfer takes

place and the creativity begins . . . and you can ask whatever!

*If you **remain in me** and my words remain in you, **ask whatever** you wish, and it will be given you. This is to my Father's glory, that you bear much fruit, showing yourselves to be my disciples.*

(John 15:7–8) [Emp. added]

3. Friends Know—Jesus promised to let us in on everything. When you get to see heaven's storehouse and the smorgasbord of possibilities, your heart naturally will gravitate toward a passion that aligns your history, talents, vocation, and gifts in a seamless purpose that gives your life “mission” . . . and you can ask whatever!

*I no longer call you servants, because a servant does not know his master's business. Instead, **I have called you friends**, for everything that I learned from my Father **I have made known to you**. You did not choose me, but I chose you and appointed you to go and bear fruit—fruit that will last. Then the Father will give you **whatever you ask** in my name.*

(John 15:15–16) [Emp. added]

4. Complete Joy. When you tap your true passion and experience the wind of God in your sails; it's pure joy. Nothing describes the exhilaration of co-laboring with God to create something new or do the impossible. Yet, that's exactly what is waiting for you and me. . . . and you can ask whatever!

*. . . **no one will take away your joy**. In that day you will no longer ask me anything. I tell you the truth, my Father will give you whatever you ask in my name. Until now you have not asked for **anything** in my name. **Ask and you will receive**, and your joy will be complete.*

(John 16:22–24) [Emp. added]

Every few days my heart leaps, and I give it permission to jump and shout “Yippee!”

Homework—Make a list of the top three things that keep you from your heart’s desire. Now lay that list at the foot of the cross in prayer. You even could ask the Lord to help overcome doubt.

“If you can?” said Jesus. “Everything is possible for him who believes.” Immediately the boy’s father exclaimed, “I do believe; help me overcome my unbelief!”

(Mark 9:23–24)

For each item on the list make a second list of ten ways you can overcome each obstacle. Ask the Lord if He has any better ideas to add to the list. Then ask Him for the power to implement the best ideas that take you into your passion . . . whatever they are. You can change the perception that “you can’t” by changing your expectations for the future. Hope and faith are fleshed out with a practical plan and some goals.

Our heart naturally gravitates toward what He’s doing in the earth. The result is that when we and God get on the same page, we can “ask whatever.” We see it’s possible by reading the verses. We understand that when we get to know a little more about the way God thinks. Christians usually box God into a version of sovereignty that requires Him to lay out every detail of the future. He’s much more personable and interactive than a universal life force that can be manipulated with our thoughts and meditations. In fact, let’s deal with the concept of sovereignty in the next chapter. Does He or does He not control our future?